



**design that
enables, invents
and communicates**

putting the social into robots

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interaction design, designskolen kolding

future robotics - a design perspective
critical challenges

What functions should social robots work with?

How can we envisage building stronger emotional relationships with and through robots?

Where does the border between apps and robots lie?

interaction & robotics

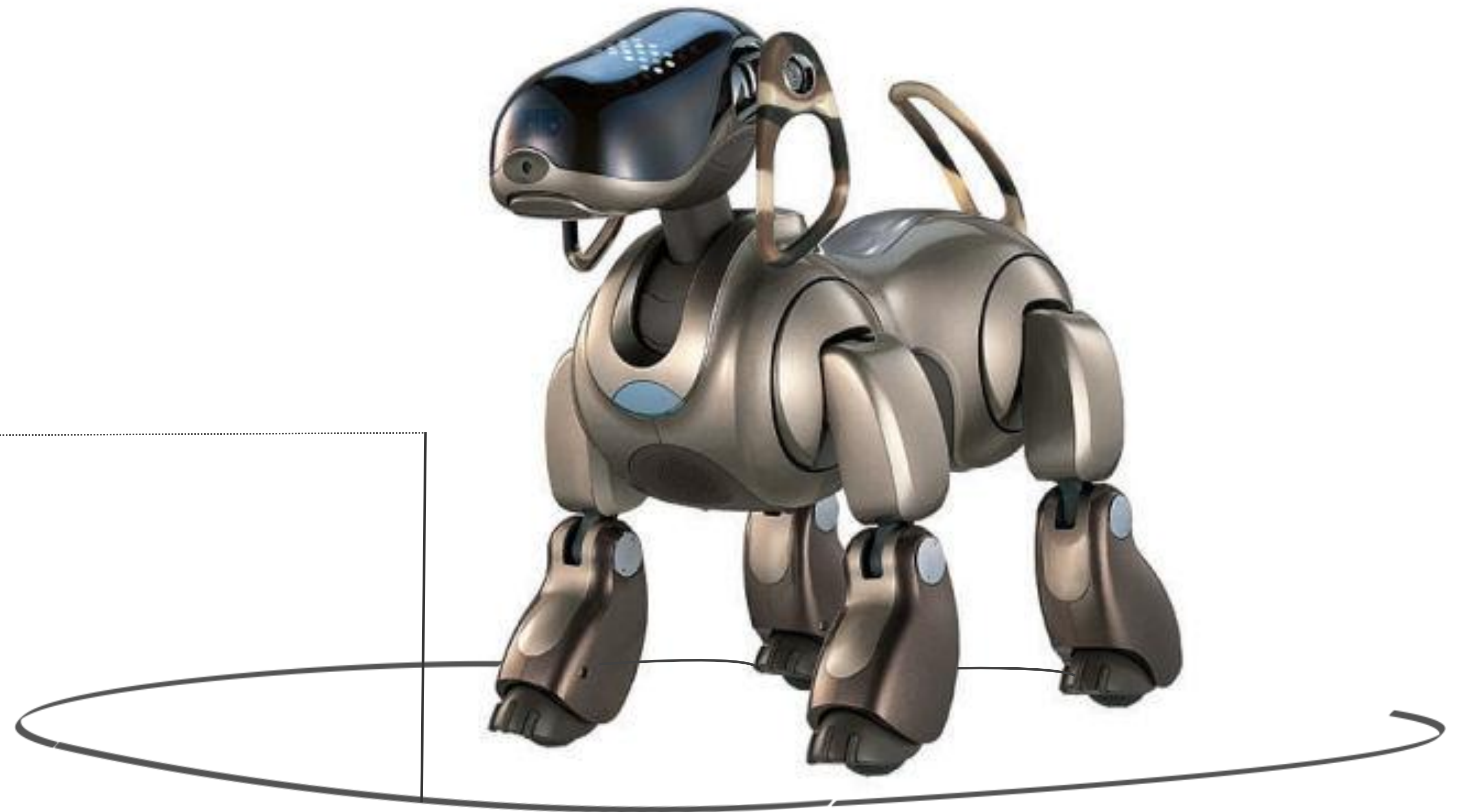
interaction?

interaction design is the art of facilitating or instigating interactions between humans mediated by products or services.

it's about making connections

sony

anthropomorphic forms
raise expectations
“sometimes i would try
and surprise it”



roomba

efficiency

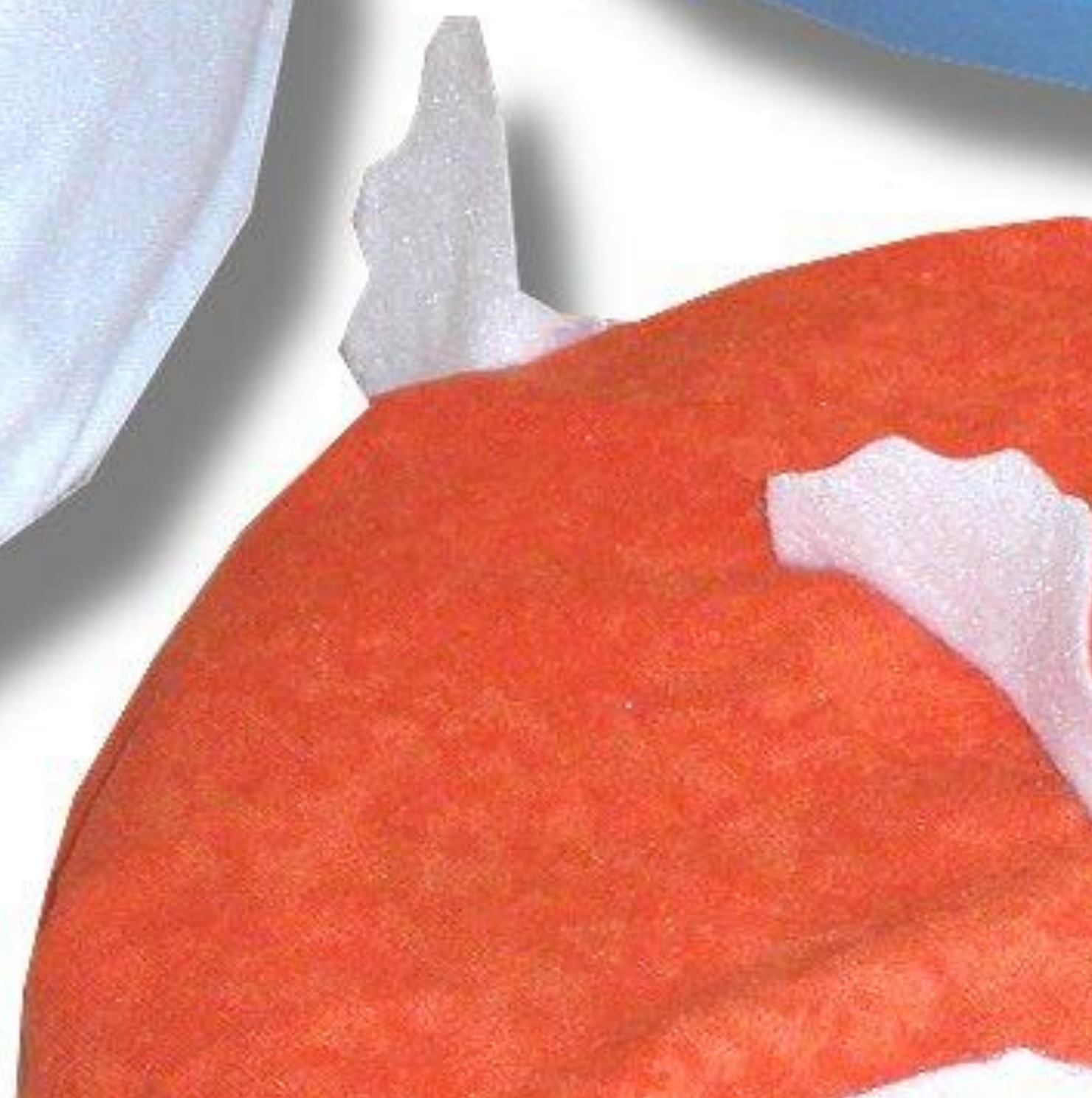
embodied

turning on the lights
naming and thanking
greeting
we don't want one those, it is
what the old people have



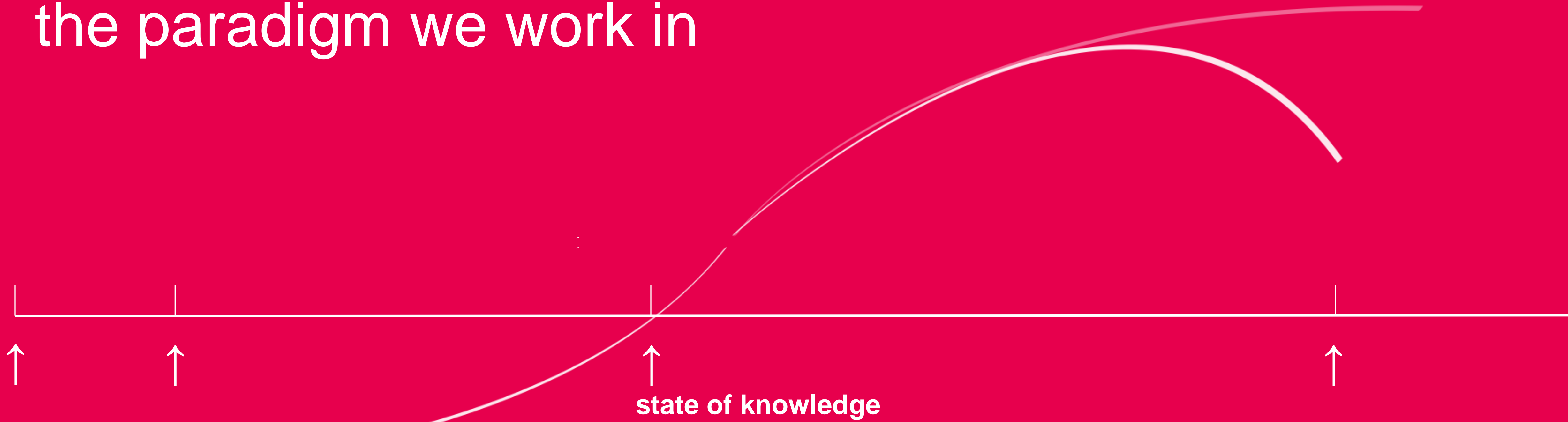








the paradigm we work in

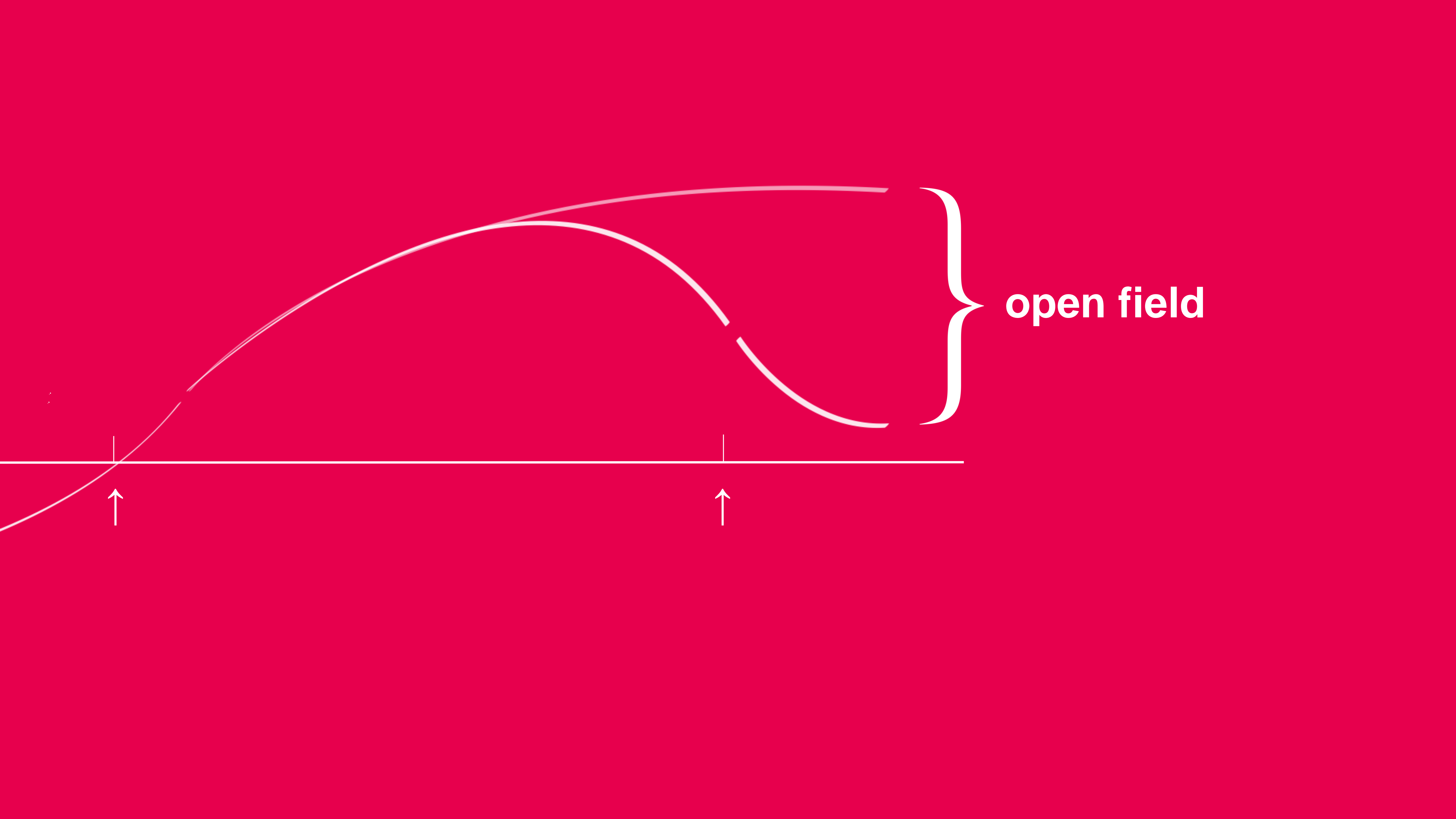


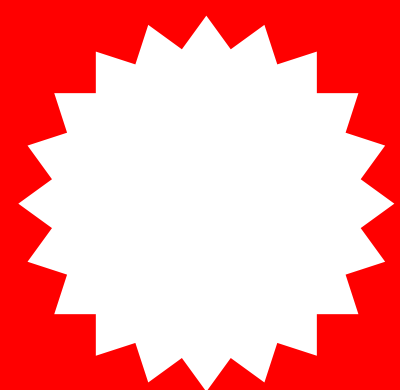
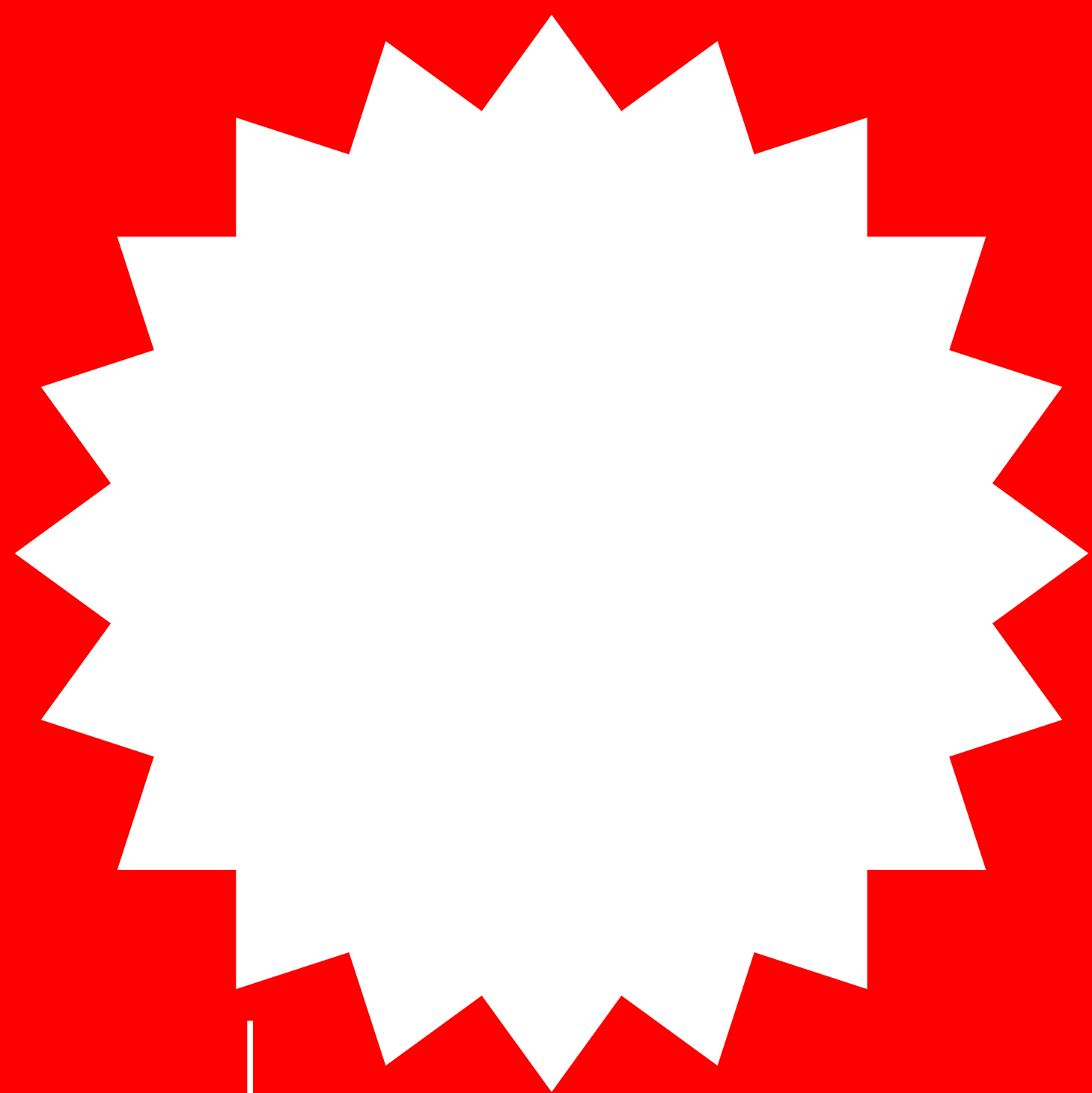
where?

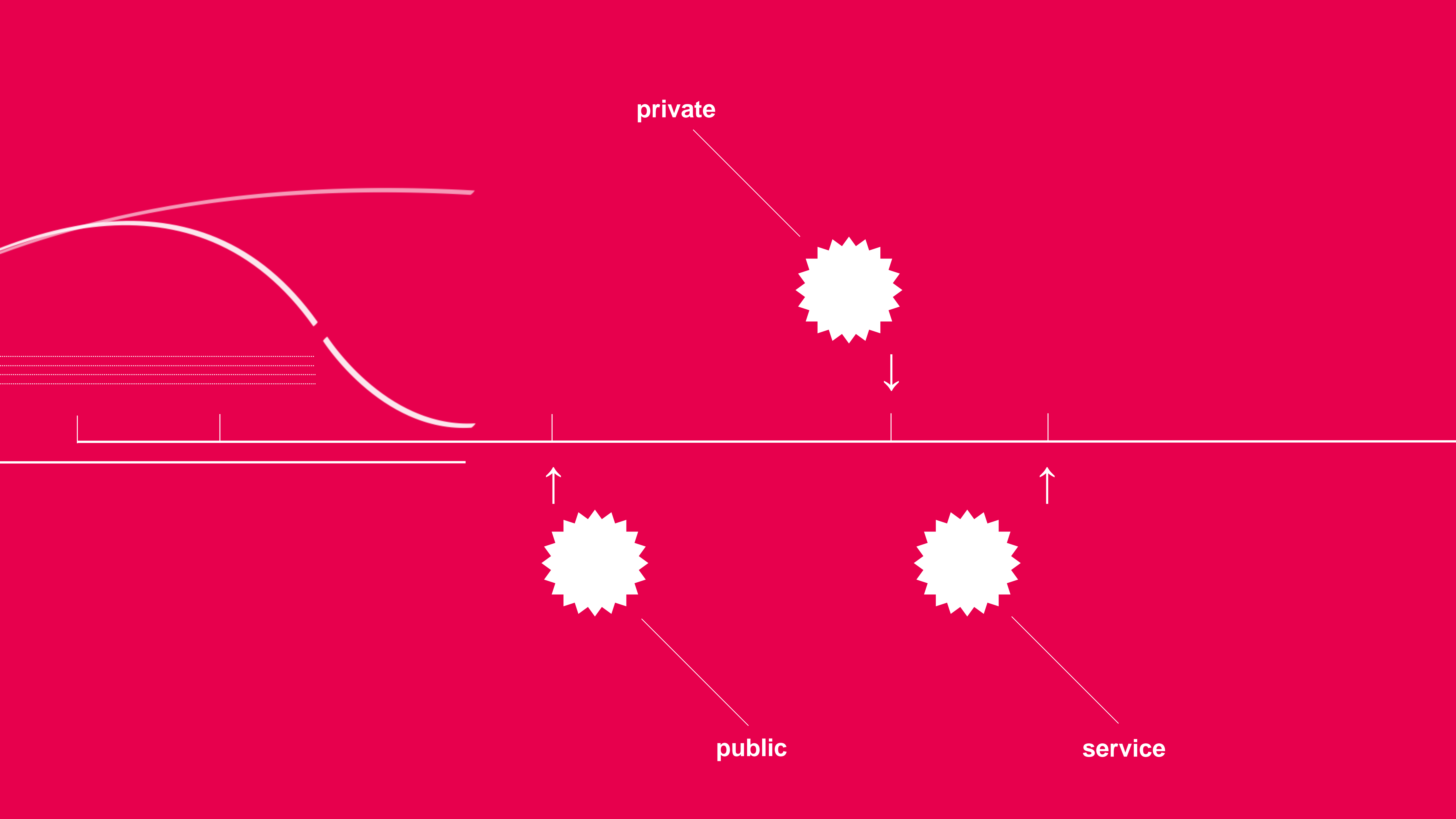
designing in design and non-design companies
game changers, branding,
new technology, innovation

it's about nurturing connections

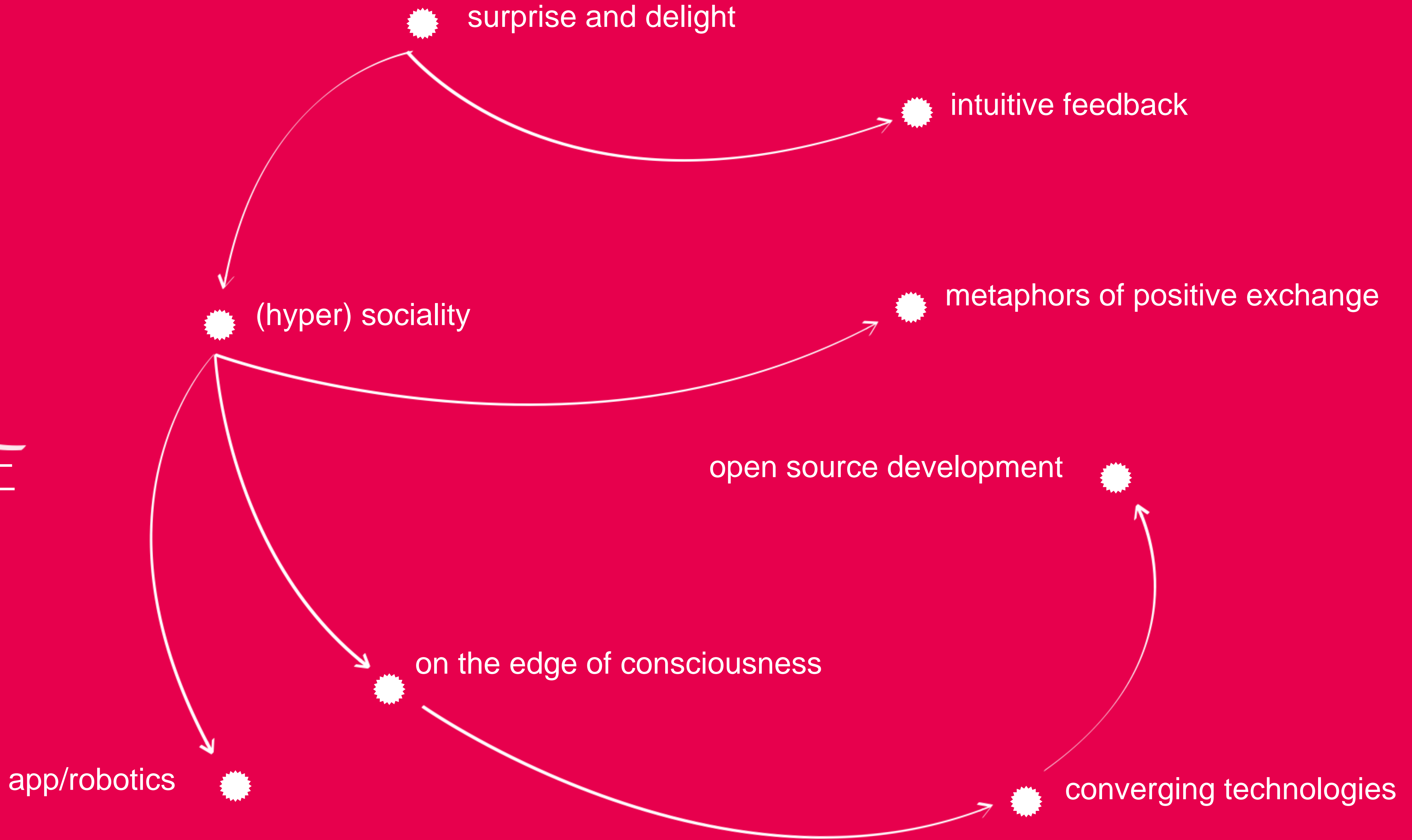


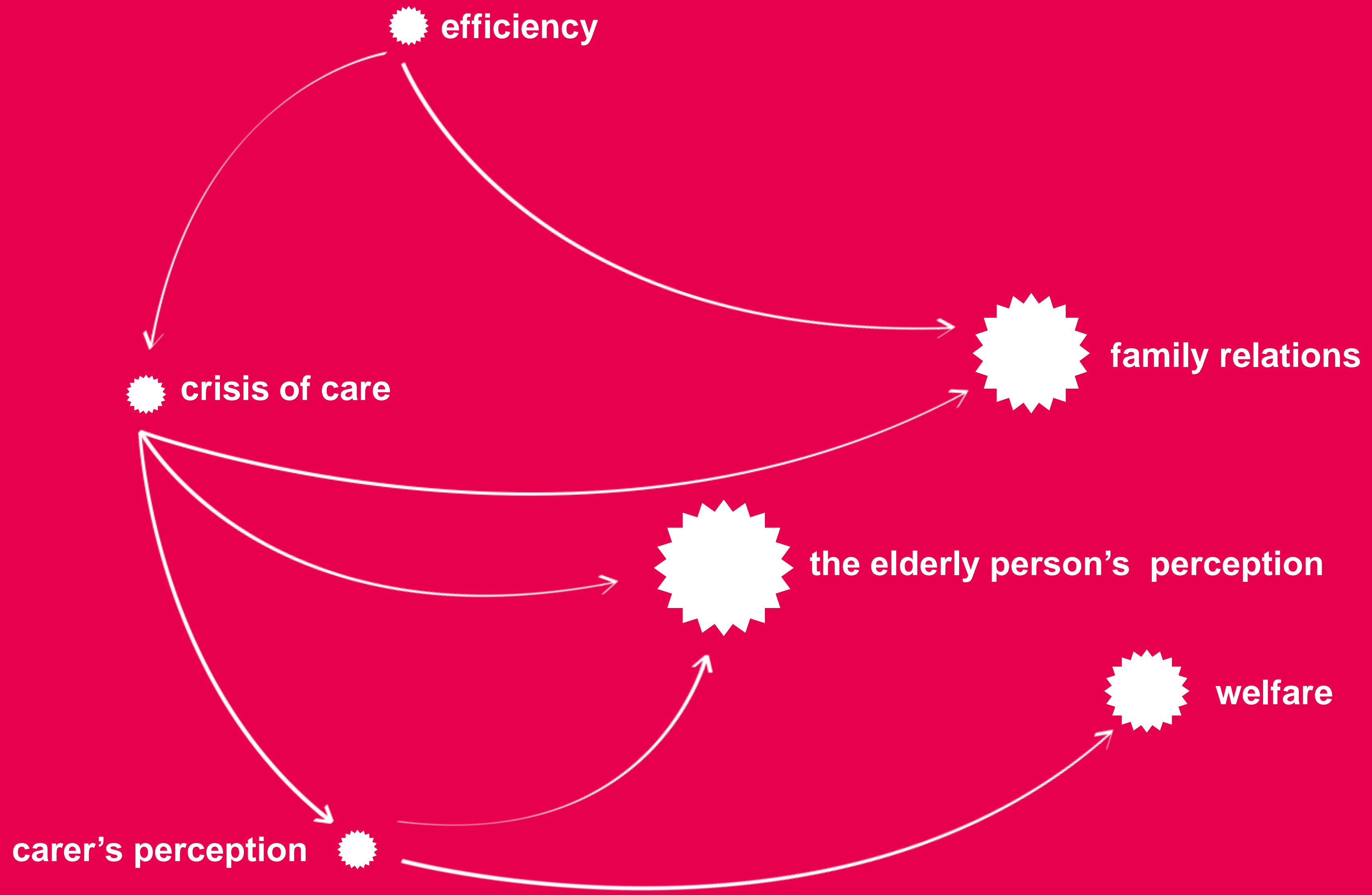




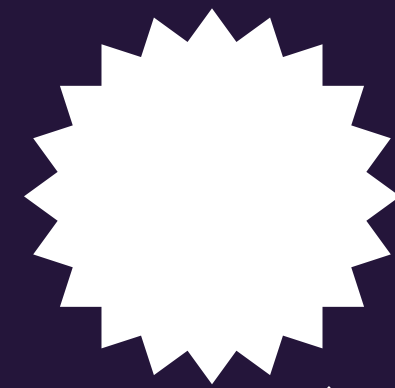




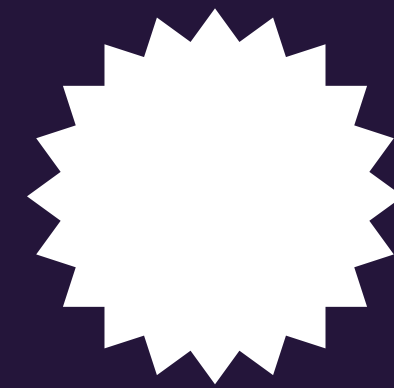




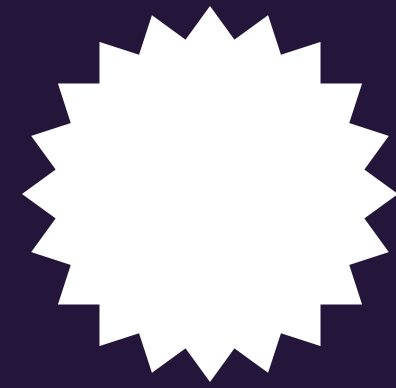
the big three



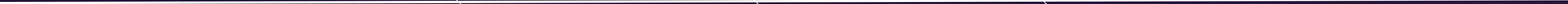
service



product



system



sliding scales

holding multiple ideas and outcomes

tile

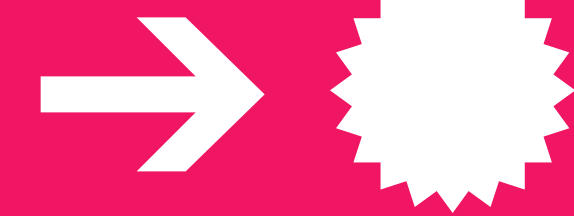
brick

traditional

wood

paper

modernist



stone

wood

romantic

copper

glass

weird

tile

wood

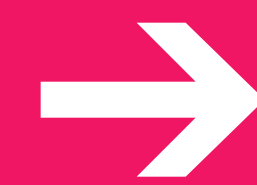
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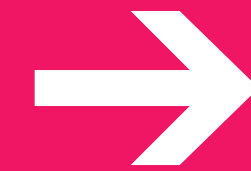
wood

brick

stone

paper

traditional



copper

wood

modernist

glass

romantic

weird

let's go

autonomy

surprise and delight

sociality

apps and phones

families

fun

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