

Workshop Description



Session Title:

Promoting European Robotics – plans and projects

Time of workshop

05 March 2012, 16:30 – 18:00

Organiser(s)

Bruno Siciliano, UNINA (siciliano@unina.it)

Fariba Khatami, EUnited Robotics (fariba.khatami@eu-nited.net)

Elmo Schreder, EUnited Robotics (elmo.schreder@eu-nited.net)

Speaker(s):

- Fariba Khatami, EUnited Robotics (fariba.khatami@eu-nited.net) / Bruno Siciliano, UNINA (siciliano@unina.it)

- Fiorella Operto, School of Robotics (operto@scuoladirobotica.it)

- Stefano Stramigioli, University of Twente (s.stramigioli@u-twente.nl) / Ditske Kranenburg, RoboNed (d.j.b.a.kranenburg@utwente.nl)

- Elmo Schreder, EUnited Robotics (elmo.schreder@eu-nited.net)

Motivation and objective:

The European public is greatly skeptical and mostly unaware about the current robotics technology and its function in today's world. The objective of the workshop is to bring the current European robotics technology and the reality of robotics to the forefront. General public including our youth need to gain awareness about the possibilities and opportunities provided by robotics.

During a similar workshop at the euRobotics Forum last year, the participants expressed their interest about the idea of organising a European Robotics Week (one week of locally organised robotics activities for the benefit of the general public across Europe). The European Robotics Week took place with tremendous success on Nov. 28 – Dec. 4, 2011). Therefore, the workshop this year will mainly focus on the coordination and organisational aspect of the European Robotics week in 2011, the experience itself (negative or positive), lessons learned, what can be improved, and the way forward: a decision concerning next year's European Robotics Week should be made - would the robotics community like to make this into an annual tradition?

The current status of the online "Press Center" (robotics information source for the general press, journalists, and robotics enthusiasts) will also be presented.

If time permits other topics concerning promotion of European robotics can be raised and discussed.

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Agenda

- 16:30 - 16:40 Introduction (Fariba Khatami / Bruno Siciliano)
- 16:40 – 17:00 Coordination of the European Robotics Week in Italy (Fiorella Operto, School of Robotics)
- 17:00 – 17:20 Remote Labs (Stefano Stramigioli, University of Twente / Ditske Kranenburg, RoboNed)
- 17:20 - 17:45 Discussion
- 17:45 - 18:00 Press Center (Elmo Schreder, EUnited Robotics)

(You will have the opportunity for questions / answers after each presentation)

Approach and expected results:

An interactive workshop aiming to share information about the organisation and coordination of the European Robotics Week and making a decision about next year's European Robotics Week. Other initiatives about the promotion of robotics, i.e. the press center will also be presented.

Bruno Siciliano and Fariba Khatami will talk about the European robotics week in 2011 and the way forward.

Fiorella Operto will share her experience as the national coordinator of the European Robotics Week in Italy. Italy organised the largest number of robotics events in Europe during the European Robotics Week 2011.

Stefano Stramigioli will talk about the Remote Labs, which provided the online viewing opportunity for the whole world to simultaneously see the great activities taking place in Europe during the European Robotics Week.

Elmo Schreder will present the current status of the euRobotics press centre – marketing instrument and information source about European robotics for the press.

How can participants contribute to, and prepare for, the workshop?

The audience is invited to actively participate in discussions concerning the above topics and share their experience, provide input and voice their opinion.